

A photograph of an orangutan sitting in a tree, looking towards the camera. The tree has thick branches and green leaves. The lighting is natural, suggesting a forest environment.

COLCHESTER ZOOLOGICAL SOCIETY

Charity no. 1105621

FUNDRAISING PACK

CARING FOR WILDLIFE AND WILD PLACES

COLCHESTER ZOOLOGICAL SOCIETY needs you...

We have always cared passionately about the world's threatened species; saving species is Colchester Zoological Society's (CZS) core mission.

We provide both financial and technical assistance, aim to raise awareness among local people in community conservation programmes and support conservation research.

Since 2004, **CZS has donated over £5 million** to a broad spectrum of conservation projects worldwide. Projects over the years have helped a wide range of species, from orangutans to vultures, hornbills to Komodo dragons, and elephants to moths.

WHERE WILL THE MONEY I RAISE GO?

Fundraising is a fantastic way of bringing people together to help CZS with our mission. The money raised will go directly towards Colchester Zoological Society projects and will allow us to continue our important conservation work.

Each year, over **£300,000** of funds are distributed to vital conservation projects around the world.

SCAN THE
QR CODE TO VIEW
CURRENT SUPPORTED
PROJECTS:



Fisher's Estuarine Moth © Micky Andrews



Giraffe and calf © UmPhata



White rhinoceros

PROJECTS SUPPORTED



One area of our conservation work is giving grants to organisations around the world such as:



A.E.E.C.L Lemur Conservation Madagascar

Support started in 2004
£1,737 donated in 2025



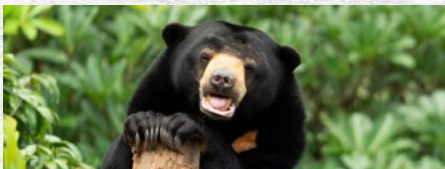
EAZA Elephant TAG EEHV Fund Europe

Support started in 2015
£854 donated in 2025



Elephant Orphanage Project (EOP) Zambia

Support started in 2010
£10,000 donated in 2025



Free the Bears Laos

Support started in 2011
£7,500 donated in 2025



Komodo Survival Programme Indonesia

Support started in 2005
£1,321 donated in 2025



LWIRO Primate Rehabilitation Centre Democratic Republic of Congo

Support started in 2013
£5,000 donated in 2025



Orangutan Foundation Borneo

Support started in 2010
£7,500 donated in 2025



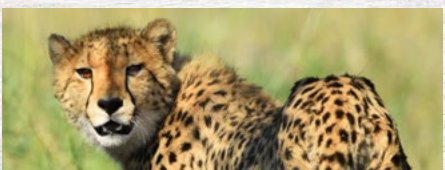
The Red Panda Network Nepal

Support started in 2014
£209 donated in 2025



Save the Rhino South Africa

Support started in 2005
£8,547 donated in 2025



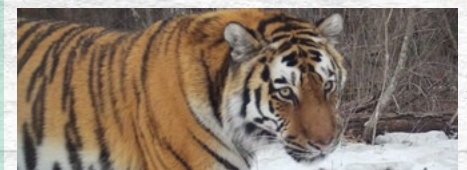
UmPhafa Nature Area South Africa

Support started in 2005
£255,000 donated in 2025



Vulpro South Africa

Support started in 2015
£5,999 donated in 2025



Wildcats Conservation Alliance Asia

Support started in 2025
£3,469 donated in 2025

SCAN THE
QR CODE TO VIEW
CURRENT SUPPORTED
PROJECTS:



SPOTLIGHT ON:



COLCHESTER ZOOLOGICAL SOCIETY'S NATURE RESERVE IN SOUTH AFRICA

Colchester Zoo purchased land to form the UmPhafa Nature Reserve in 2005. The 6,000 hectare reserve encompasses a wide range of habitats, from acacia savannah and bushveld to mountainous terrain. Due to previous agricultural practices, many of the natural inhabiting species were lost.

None of the valuable work on UmPhafa would be possible without the support of your kind donations, but we need more help to continue to develop the Reserve.

If you are interested in making a donation directly to UmPhafa, please contact amanda@umphafa.org for details on how you can help.

HOW YOUR MONEY HELPS...

CAMERA TRAPS

A silent observer – we put these at locations within the Reserve to not only monitor our Leopard activity, but also to research the nocturnal species that live on UmPhafa; a great way of identifying new species and keeping a track on where we see them.

VITAL EQUIPMENT

On UmPhafa our prime responsibility is to ensure the protection of its biodiversity – supporting species, habitats, ecosystems and communities which is why we need your help towards providing field ranger equipment.

The field rangers work tirelessly for nature protecting our boundaries and the animals within – doing daily patrols on foot as well as monitoring those under their care.

Your donation can help us to buy binoculars, clothing and torches for our field rangers, PLUS much more.



FIND OUT MORE:



www.umphafa.org



L-R: Interns collecting data. Field Rangers with donations. © UmPhafa

GETTING STARTED

We share our top tips to help you get started with your fundraising journey!

CHOOSE YOUR FUNDRAISING EVENT

Would you like to fundraise for animals around the world but not quite sure what event to hold? Take a look at our top 10 fundraising ideas on the next page to help you get started. Once you've chosen your event, it couldn't be easier. Use the list below to help organise your fundraising event!

Event Name:	
Date:	
Location:	
Audience:	
Event Budget	
Fundraising Target:	
Advertising:	
Volunteers	

COLLECTING MONEY

Creating a **GoFundMe** is a quick easy way to raise funds and for people to donate to your cause. Make sure you select Colchester Zoological Society as your beneficiary charity.

RESOURCES TO HELP FUNDRAISE

You can visit our website pages to download useful resources, such as trails and activity packs, to use for your fundraising.



SHARE YOUR STORY

Facebook and Instagram are a great way to spread word of your event. If you're running a marathon, then why not let people know how it's going with regular training updates. You can even share information about Colchester Zoological Society by sharing posts and stories.

LET US KNOW!

Don't forget to use the **hashtag #ColchesterZoo** and tag us **@colchesterzoo** if you're sharing anything on social media, so that we can see your APE-TASTIC effort. We will even give your post and stories a reply and like!

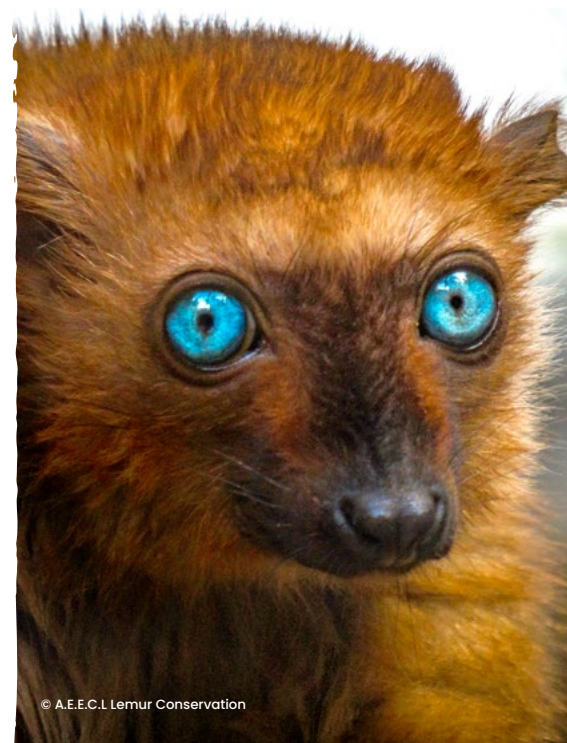
HAVE FUN

Fundraising for animals around the globe should be a rewarding and enjoyable experience - so don't forget to have fun!

FUNDRAISING PRIZES

Colchester Zoological Society receives a large amount of requests for complimentary tickets to assist with fundraising efforts. Please get in touch via the **QR code below** to apply for zoo tickets for any events, auctions or competitions you may use when fundraising for us.

To find out more and submit an application form, **scan the QR code below** or please visit **www.colchesterzoo.org**



FUNDRAISING IDEAS...

Stuck for ways to raise?
We share our top 10 fundraising ideas...

BAKE SALE

One of the most popular ways to fundraise, put your culinary skills to the test with a Bake Sale. Whip, sprinkle and whisk your way to target whilst providing a delicious treat for all to enjoy. Perfect for fundraising at work!

QUIZ

Find out just how smart your friends and family are with a quiz. Challenge your supporters with facts about animals, ecosystems and habitats. Did you know... A Giraffe's neck has the same number of bones in it as a humans! Venue may be required.

SPORTING CHALLENGE

Walk, run and even swim your way to your fundraising target by taking on a sporting challenge. Whether you set yourself the mammoth task of completing the London Marathon, or walk 10,000 steps a day, not only will your body thank you for it, but so will animals around the world.

HEAD SHAVE

Dare to bare? Shave your head for charity and raise money for losing your locks! Not for the faint-hearted, the courage of a lion may be required for this fundraising method!

GIVE SOMETHING UP!

If chocolate is your downfall when it comes to dieting, why not give it up for a good cause and fit into those old jeans. By giving something up, you'll be giving to wildlife around the world.

AUCTION

Bring the community together by asking for donations from local organisations and then auction them off. Selling goods has never felt so good.

KARAOKE NIGHT

Watch as others sing their heart out for a good cause. Speak to your local pub and see if they would be willing to host it for you. Not only will the drinks be flowing but with the right note, you could help a symphony of species around the globe.

GAMES NIGHT

Whether it's board games or sports, this fundraiser will bring friends and family together for an evening filled with laughter!

JUMBLE SALE

If your house is overflowing with unwanted items then why not sell them and donate the money. Not only is it a great way to make room for new goods but also an easy way to help hit your fundraising target. After all, one person's trash is another one's treasure.

CHARITY BALL

It's time to pull your best frock or suit from the wardrobe and host a night filled with dinner and dancing. Sell tickets to your ball and use the profits towards your fundraising target. You could even hold an auction for extra cash!



SPOTLIGHT ON: GROUP FUNDRAISERS

SUPER SUPPORTERS

Fundraising for CZS as a group is a great way to support conservation. A local Rotary Club were seeking a wildlife conservation project to support and got in touch with us.

After planning, they raised funds to support Umphafa Nature Reserve in South Africa. There was a plan on the Reserve to create some wetland to support more wildlife, especially birds. The Rotary Club provided funds for a pumping system to enable us to realise our ambition.

The funds from the Rotary Club went towards purchasing a pump for the rye field on UmPhafa. The rye field is the hub of the Reserve and all the animals congregate here. The purchase of the pump has increased the water levels significantly and led to an increase in species using the new wetland.

The most exciting news though was that 2 blue cranes made a nest in the middle of the water. We also had an African jacana that was a new bird for the Reserve and the exciting endangered grey crowned crane came to visit.

If you are a
GROUP looking
to **fundraise** we can
have a conversation
about where your
donation will
**MAKE THE MOST
DIFFERENCE.**



Blue cranes © UmPhafa



L-R: African jacana / African crowned cranes / The rye field habitat © UmPhafa

SPOTLIGHT ON: INDIVIDUAL FUNDRAISERS

NOT ALL HEROES WEAR CAPES...

A young fundraiser, named TJ, set up a mini zoo outside his house to collect donations for Colchester Zoological Society. He also ran a marathon dressed as a lion, raising over £12,000 in just 4 months!

3 years later, TJ decided to help the Zoo celebrate their 60th birthday by raising money for endangered animals in the wild. In keeping with the Zoo's 60th birthday, TJ chose to run his fundraising over 60 days.

TJ completed a different activity every day with one rule – each activity had to include the number 60! Over the 60 days TJ took 60 photos of 60 different species at Colchester Zoological Society, painted 60 bees, recited 60 animal facts, wrote a song about ADHD in 60 words and much more!

After 60 days of fundraising, TJ raised over £600 for Colchester Zoological Society!

We would like to say a huge THANK YOU to TJ for playing such an important role in shaping the future and inspiring others to learn what actions we can take to help animals in the wild. We are so pleased that Colchester Zoological Society has given TJ inspiration to become a conservation warrior!

FIND OUT MORE
ABOUT TJ'S
FUNDRAISING JOURNEY
AND TO DONATE



L-R: TJ at the zoo. TJ collecting award. Background image: Buff-headed capuchin



WAYS TO BANK YOUR FUNDRAISING

There are a number of ways that we can accept your donation...

ONLINE

You can send us your money by donating online. Visit www.colchesterzoologicalsociety.com/conservation/donate/

TEXT TO DONATE

Make a **one-off or monthly donation** to Colchester Zoological Society with a simple **TEXT message!**

Simply text the word **ZOO** plus the amount you wish to donate to **70450**

For example:

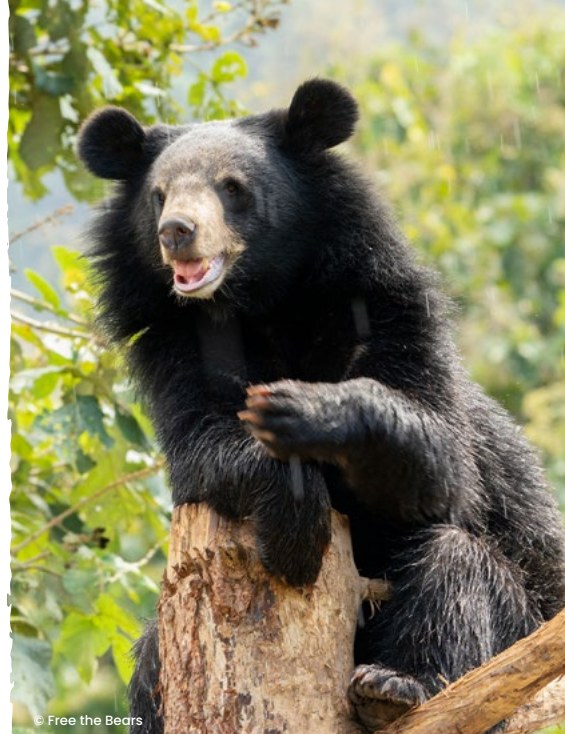
To donate **£5**, text **ZOO5** to **70450**. If you wish to opt out of marketing, text **ZOONOINFO 5** to **70450**

Important Info:

Texts cost your donation amount plus one standard rate message, you will also be opting in to hear more about our work and fundraising via telephone and SMS. If you would like to donate but do not wish to receive marketing communications, text **'ZOONOINFO'** plus the amount you donated to **70450**.

CHEQUE

Please make your cheque payable to Colchester Zoological Society and post to: Colchester Zoological Society, Colchester Zoo, Maldon Road, Colchester, Essex CO3 0SL. Remember to include your sponsorship form so that we can claim Gift Aid for the sponsors that have indicated that they are a tax payer.



© Free the Bears



Amur Leopard © Angela Young



COLCHESTER ZOOLOGICAL SOCIETY FUNDRAISING DONATIONS

Date of event:	
Type of event:	
Total raised and enclosed:	
Name:	
Address:	
Email:	
Telephone no:	

We would like to contact you in the future with updates on news and events. If you wish to receive these updates, please tick the box.

THANK YOU FOR RAISING FUNDS AND BECOMING A CONSERVATION HERO!

Colchester Zoological Society Charity No. 1105621



© Komodo Survival Project



COLCHESTER **ZOOLOGICAL SOCIETY**

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www.colchesterzoo.org